



## CONFERENCE PROGRAMME

# Transforming Education with AI-Driven Insights and Student Feedback

 20-22 November, 2024

 etc.venues Monument, London, UK



Not Final, Last updated 17 July 2024



## ABOUT EXPLORANCE

Explorance empowers organisations with next-generation feedback analytics to accelerate the insight-to-action cycle, encouraging the philosophy of “Feedback for the brave” to drive purpose, impact, and growth.

Bringing 20 years of expertise, Explorance, a member of the World Economic Forum and a trusted partner for 35% of Fortune 100 companies and 25% of the world’s top higher education institutions, has influenced over 25 million individuals with award-winning solutions like Blue, Metrics That Matter, and MLY.

Consistently among the top employers by the Great Places to Work Institute®, Explorance, a Brandon Hall AI award winner, is also a two-time Global Leader in the 360-degree feedback market by Fortune Business Insights.

Visit [explorance.com](https://explorance.com) or connect on [LinkedIn](#), [Facebook](#), and [X](#).



Explorance is honoured to sponsor the Bluenotes Community’s learning activities. The Bluenotes Community is a united community of users of Blue suite solutions in Higher Education, with the mission of “Connect. Share. Learn. Grow.” Since 2014, the Bluenotes Community hosts annual conferences and regional chapter activities connecting community members regardless of where they are located. The Bluenotes conferences, aspiring to be a global exchange of ideas for feedback-based continuous improvement for teaching excellence and student success, have been attended by over 750 community members from nearly 300 institutions globally.

## Day 1 | Wednesday, 20 November 2024

Time	Explorance Workshops
13:00   13:30	Registration & Morning Refreshment
13:30   14:30	Hands-on with Blue9: The New Home Experience Presenter: TBC
14:40   14:45	Break
14:45   15:45	Insightful Decision Making: Preparing an Executive Level Report Presenter: TBC
15:45   16:00	Break
16:00   17:00	A Comprehensive Approach to 360° Feedback Presenter: TBC
17:00	Social Drinks at The Hydrant

**Day 2 | Thursday, 21 November 2024**

TIME	SESSION
09:00   09:30	<b>Registration &amp; Morning Refreshment</b>
09:30   09:40	<b>Welcome Address</b> John Atherton, VP Sales EMEA, Explorance
09:40   10:25	<b>Building a Braver Future with Feedback</b> Samer Saab, CEO, Explorance
10:25   11:10	<b>International Keynote: Transforming Student Feedback: Leveraging Generative AI for Actionable Data</b> Christina Bifulco, Associate Director for Teaching and Learning Analytics, Rutgers University
11:10   11:40	<b>Student Voice Discussion: Challenges and Opportunities</b> Matt Claridge, Account Manager EMEA, Explorance
11:40   12:00	<b>Morning Break</b>
12:00   12:35	<b>University Presentation</b> Presenter: TBC
12:35   13:10	<b>University Presentation Future Ready Mentoring: An Assessment of Impact and Effectiveness</b> Matthew Abley, Institutional Research Analyst, University of Westminster
13:10   14:10	<b>Lunch Break</b>
14:10   15:00	<b>Panel Discussion</b> <b>Quantitative vs. Qualitative Insights in Student Feedback</b> Host: Kristin Huber, University of St. Gallen
15:00   15:35	<b>University Presentation</b> Copenhagen Business School
15:35   16:05	<b>Manchester and MLY</b> Janine Holdway, University of Manchester Daniel Bayes, University of Manchester Sarah Williams, University of Manchester
16:05   16:15	<b>Closing Remarks</b> Samer Jaffar, GM EMEA, Explorance
18:30   21:00	<b>Social Event</b>

Day 3 | Friday, 22 November 2024

Time	Explorance Workshop
09:00   09:20	<b>Registration and Morning Refreshment</b>
09:20   09:30	<b>Welcome Address</b> Samer Jaffar, GM EMEA, Explorance
09:30   10:15	<b>Next Generation Feedback – Product Roadmap</b> Chris Slack, Senior Solutions Engineer EMEA, Explorance
10:15   11:00	<b>Future of Explorance MLY</b> Samer Saab, CEO, Explorance
11:00   11:20	<b>Morning Break</b>
11:20   11:55	<b>University Presentation</b> Bath Spa University
11:55   12:30	<b>University Presentation Explorance Multi-Rater</b> Chris Slack, Senior Solutions Engineer EMEA, Explorance
12:30   13:30	<b>Lunch Break</b>
13:30   14:15	<b>Networking Session: Roundtable Discussion</b>
14:15   14:55	<b>University Presentation</b> Presenter: TBC
14:55   15:10	<b>Closing Remarks</b> John Atherton, VP Sales EMEA, Explorance

## Day 1 | Wednesday, 20 November 2024 | Workshop Session Descriptions

TIME	SESSION
13:00 pm   13:30 pm	<b>Hands-on with Blue9: The New Home Experience</b> Presenter: TBC
Coming soon	
14:45 pm   15:45 pm	<b>Insightful Decision Making: Preparing an Executive Level Report</b> Presenter: TBC
Coming soon	
16:00 pm   17:00 pm	<b>A Comprehensive Approach to 360° Feedback</b> Presenter: TBC
Coming soon	

Day 2 | Thursday, 21 November 2024 | Session Descriptions

TIME	SESSION
<p>09:40 am   10:25 am</p>	<p><b>Keynote</b>  <b>Building a Braver Future with Feedback</b>                      Samer Saab, CEO, Explorance</p>
<p>Join Explorance CEO Samer Saab as he dives into the profound impact of feedback on shaping the future of our society. Drawing inspiration from historical narratives and the three pivotal signals shaping our world - business, science, and politics - Samer will examine how feedback has been a driving force in the world's progression.</p> <p>The keynote will shed light on the Intersections of feedback with AI, emphasizing the need for future-proofing strategies in higher education, enterprise, and the broader world socioeconomic landscape, as well as insights on the power of “courageous conversations” and the creation of safe spaces for dialogue. By informing and inspiring progress, this presentation aims to ignite a collective commitment to advancing a brave society.</p>	
<p>10:25 am   11:10 am</p>	<p><b>International Keynote</b>  <b>Transforming Student Feedback: Leveraging Generative AI for Actionable Data</b>                      Christina Bifulco, Associate Director for Teaching and Learning Analytics, Rutgers University</p>
<p>While the concerns about the limitations, including bias and response rates, of student feedback continue in North American universities, there is also an acceptance that as a critical stakeholder in the education process, students’ feedback should remain. Conversations have shifted to communicating with students about the importance and uses of their feedback as well as being aware of their implicit biases. This has also impacted the discussions about teaching evaluations and supported the shift toward more holistic evaluations.</p> <p>We will consider the role of generative AI in analyzing qualitative student feedback, transforming it into actionable insights for educators and administrators. By harnessing the power of generative AI, universities can gain a deeper understanding of student experiences, identify key areas for improvement, and implement targeted interventions to enhance the quality of education. Concerns and barriers to implementation will also be considered.</p> <p>Join us to discover how these innovative approaches can lead to more meaningful and effective use of student feedback, ultimately driving continuous improvement in teaching practices and student outcomes.</p>	
<p>11:10 am   11:40 am</p>	<p><b>Student Voice Discussion: Challenges and Opportunities</b>                      Matt Claridge, Account Manager EMEA, Explorance</p>
<p>This session will provide the chance to engage in productive discussion with peers on topical challenges and opportunities relating to student voice issues across the HE sector. We will gather responses from delegates and share examples with the group. The objective is to encourage networking and the sharing of best practices to help each other learn and develop ideas for improvement.</p>	
<p>12:00 pm   12:35 pm</p>	<p><b>University Presentation</b>                      Presenter: TBC</p>
<p><b>Coming soon</b></p>	

TIME	SESSION
12:35 pm   13:10 pm	<b>University Presentation</b> University of Westminster
Coming soon	
14:10 pm   15:00 pm	<b>Panel Discussion</b> <b>University Presentation Quantitative vs. Qualitative Insights in Student Feedback</b> Host: Kristin Huber, University of St. Gallen Panelists: TBC
<p>Join us for an insightful panel discussion as experts explore the pivotal roles of quantitative and qualitative student feedback in higher education. This session will highlight the key differences, advantages, and challenges of each feedback type, and discuss the necessary roles for effectively collecting and analysing them.</p> <p>Discover how integrating both types of student feedback into dashboards can enhance decision-making and amplify the student voice to drive institutional success. Learn from practitioners about using quantitative data for measurable insights and qualitative data for a deep, contextual understanding.</p> <p>Gain valuable strategies to drive excellence and continuous improvement in your institution through effective student voice analysis</p>	
15:00 pm   15:35 pm	<b>University Presentation</b> Copenhagen Business School
Coming soon	
15:35 pm   16:05 pm	<b>University Presentation</b> Presenter: TBC
Coming soon	



**Day 3 | Friday, 22 November 2024 | Session Descriptions**

TIME	SESSION
09:30 am   10:15 am	<b>Generation Feedback – Product Roadmap</b> Chris Slack, Senior Solutions Engineer EMEA, Explorance
<p>Join us in this session for an exclusive glimpse into the exciting roadmap of Explorance Blue. This session will unveil upcoming features, enhancements, and innovations that will shape the future of our flagship product. Discover how these advancements align with industry trends, community feedback, and our commitment to empowering organizations with solutions for feedback analytics and actionable insights.</p>	
10:15 am   11:00 am	<b>Future of Explorance MLY</b> Samer Saab, CEO, Explorance
<p>Join Explorance CEO Samer Saab as he unveils the evolution of Explorance MLY, the AI-powered Voice of the Employee and Student platform. In this enlightening session, Saab will delve into the transformative journey of MLY, highlighting its groundbreaking AI-powered features and advancements. From its inception to its current state, attendees will gain insight into the innovative technologies and methodologies driving MLY's evolution, as well as its profound impact on employee and student experiences. Don't miss this opportunity to discover how MLY is reshaping the landscape of employee and student feedback, empowering organizations and institutions to foster a culture of continuous improvement and engagement.</p>	
11:20 am   11:55 am	<b>University Presentation</b> Bath Spa University
<p><b>Coming soon</b></p>	
11:55 am   12:30 pm	<b>Explorance Multi-Rater</b> Chris Slack, Senior Solutions Engineer EMEA, Explorance
<p><b>Coming soon</b></p>	
13:30 pm   14:15 pm	<b>Networking Session: Roundtable Discussion</b> Presenter: TBC
<p><b>Coming soon</b></p>	
14:15 pm   14:55 pm	<b>University Presentation</b> University of Manchester
<p><b>Coming soon</b></p>	