

# Next Generation Feedback Analytics Platform

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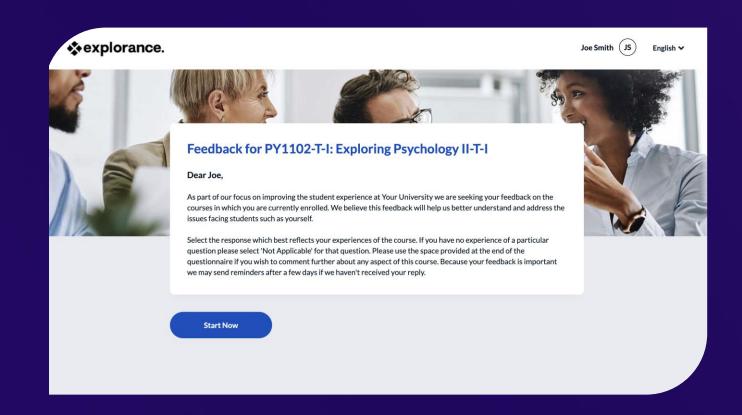


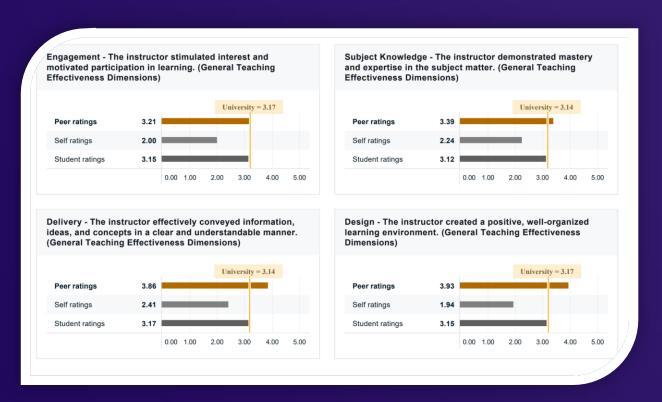




### Feedback Process

- Course Evaluations
- Satisfaction Surveys
- Midterm Surveys
- Alumni Surveys
- 360 feedback

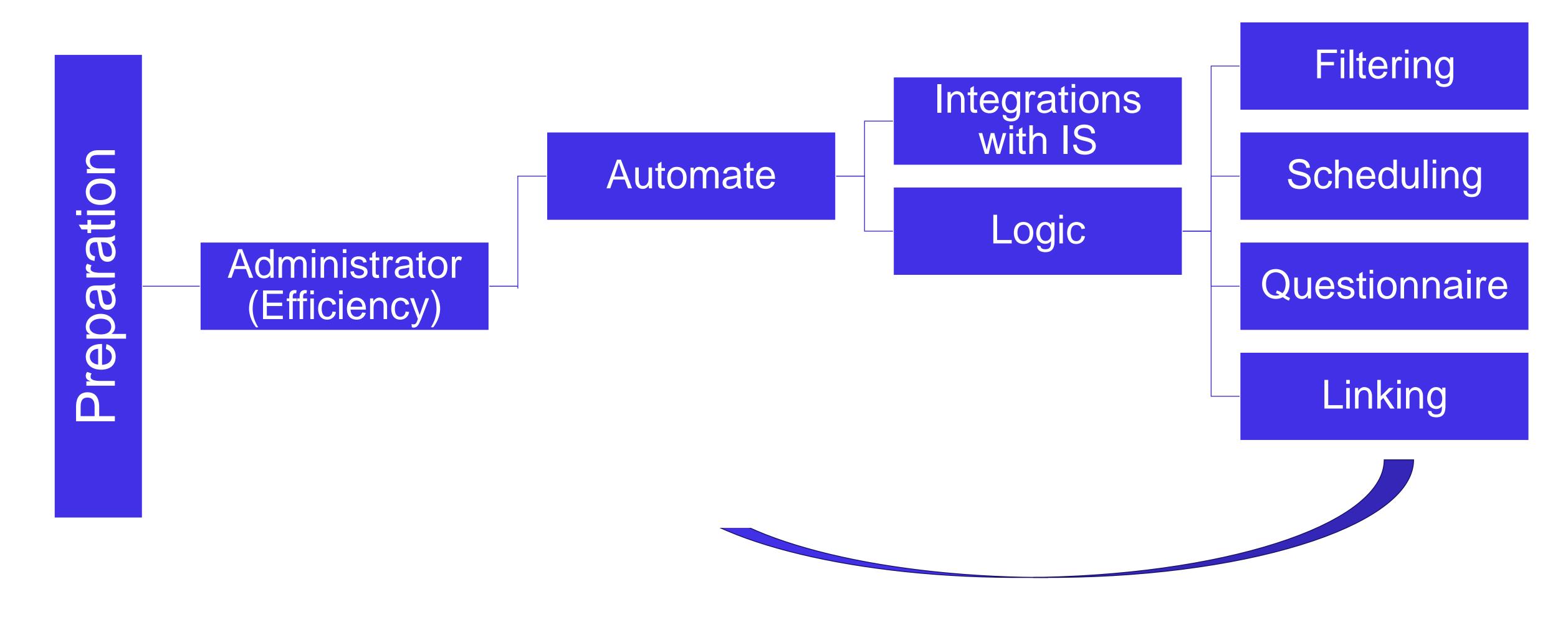


















Preparation

Collection

Analysis

Administrator (Efficiency)

Users (Engagement)

Decision Maker (Insight)

Automate

Delegate

Task

Manage

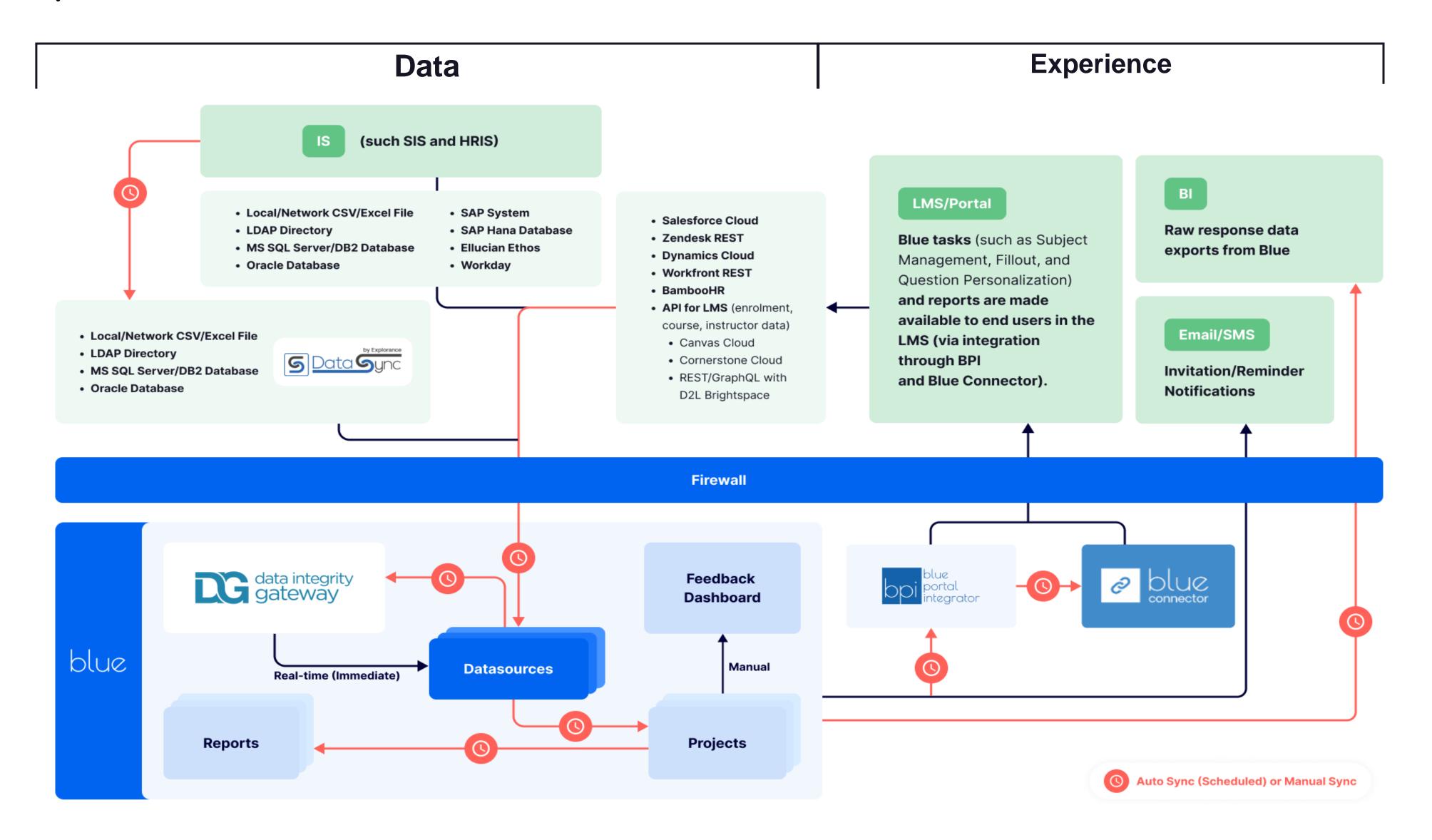
Deliver

Action





#### Ecosystem







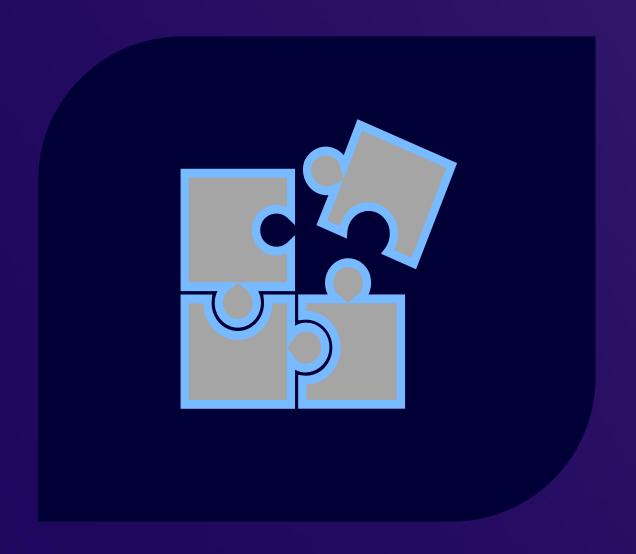




# Our Partner Approach



A VENDOR'S GOAL IS TO GET YOUR NEEDS TO FIT THEIR SOLUTION



A PARTNER'S GOAL IS TO GET THEIR SOLUTION TO FIT YOUR NEEDS.







### Your Solution

Product

Knowledge

Expertise

Roadmap

Secure

Accessible

Performance

Help Center

Certification Training

Learning Webinars

Professional Service

Customer Support

Community

Consultants





# What goes into the roadmap?

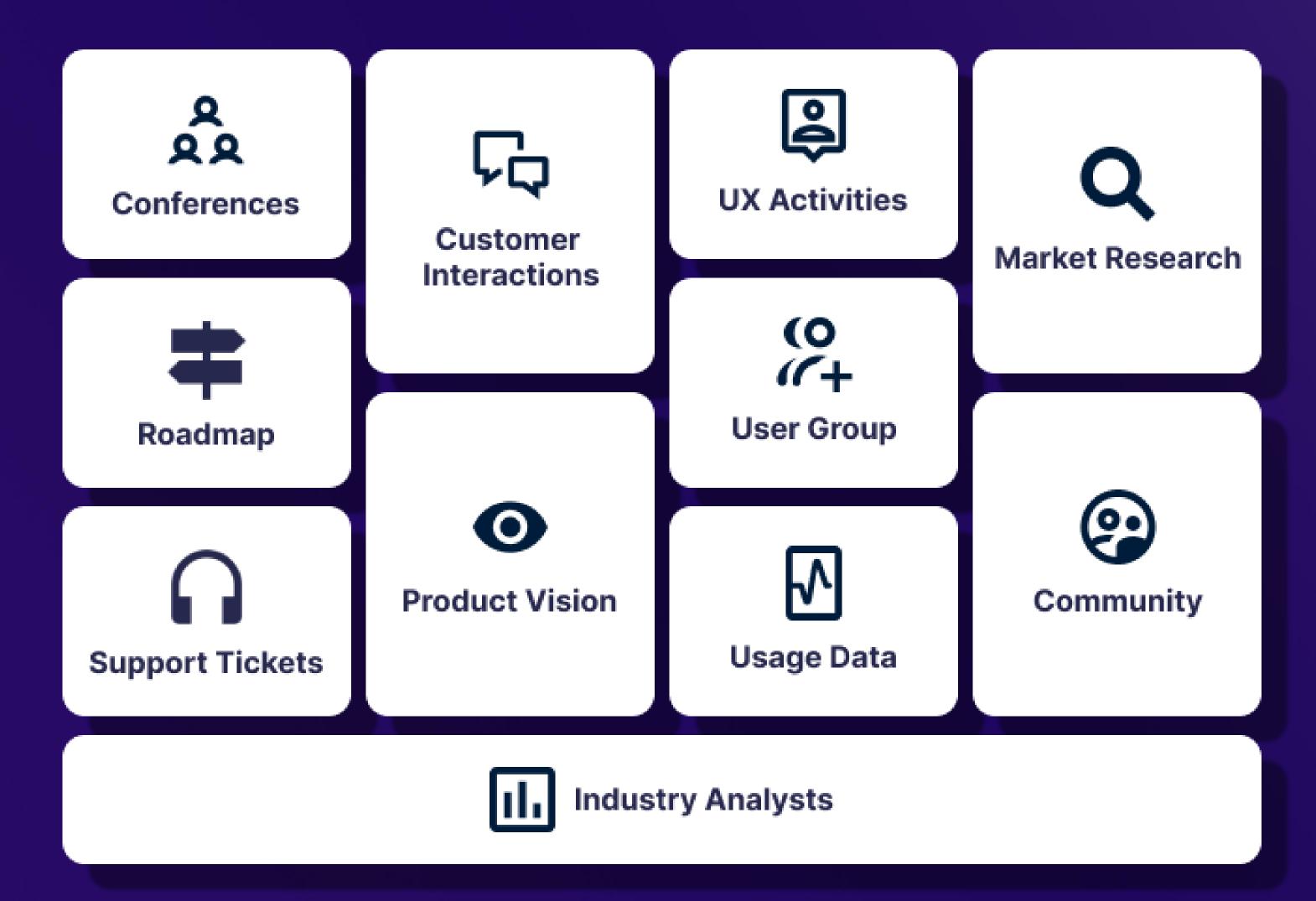








# What goes into the Blue roadmap?









# Blue recent updates









User Experience Automation

Integrations

Reporting & Analytics

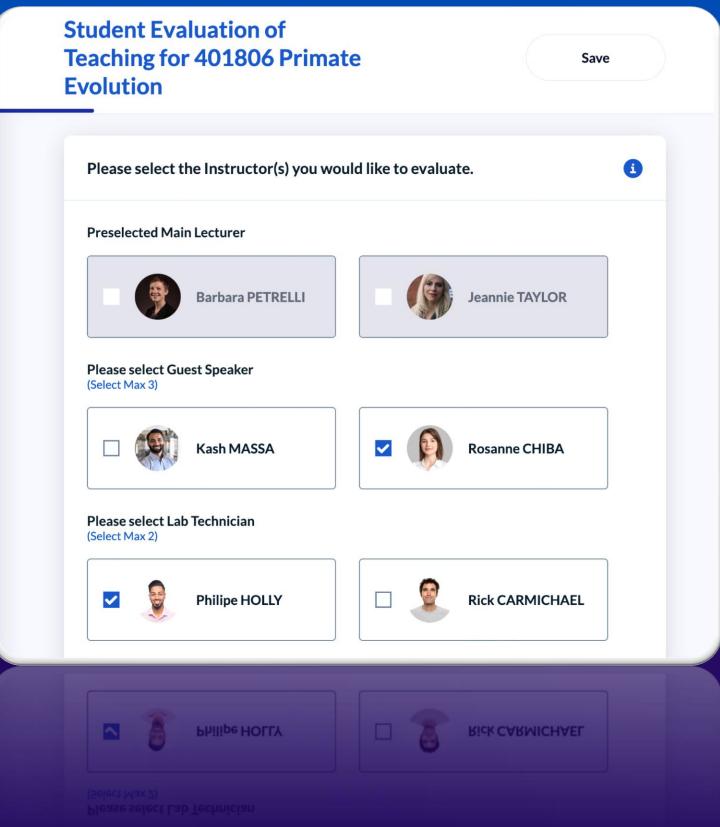






# User Experience -> Engagement

- Enhanced surveys for students
- Enhanced course list for instructors, coordinators
- QR Codes
- Completion certificates
- Enhanced interface for adding questions
- Enhanced interface for selecting raters

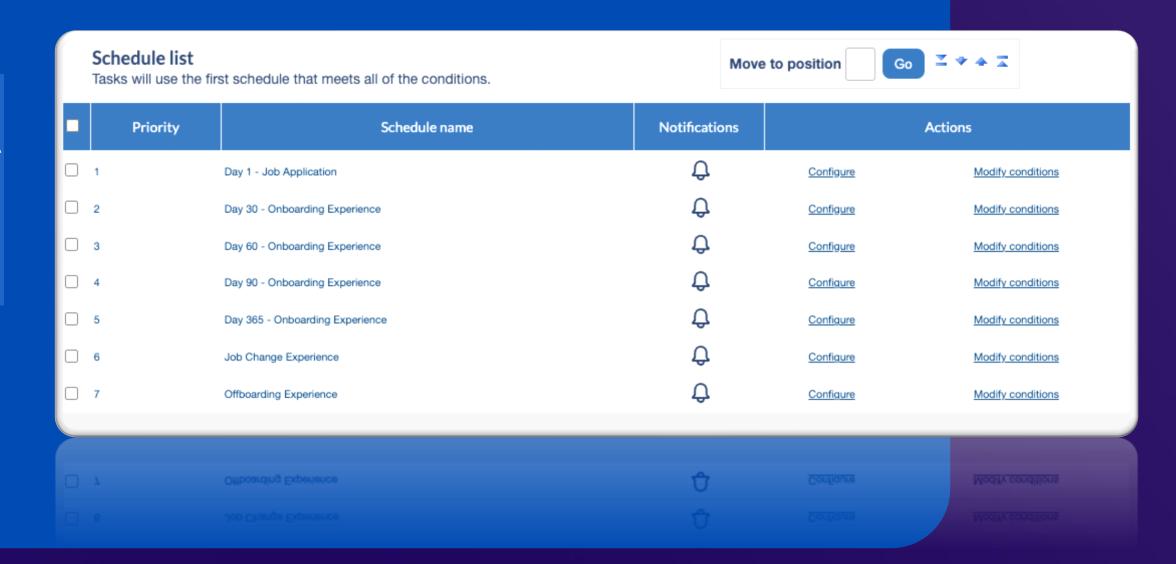






### **Automation -> Productivity**

- Auto synching of demographic and dates
- Invitation + 5 automatic reminders
- Completion Email
- Multiple schedules
- Recent: Private + public evals collected together\*
- Recent: Closing the loop enhancement with group level viewer updates in reports



\*For Subject definition only





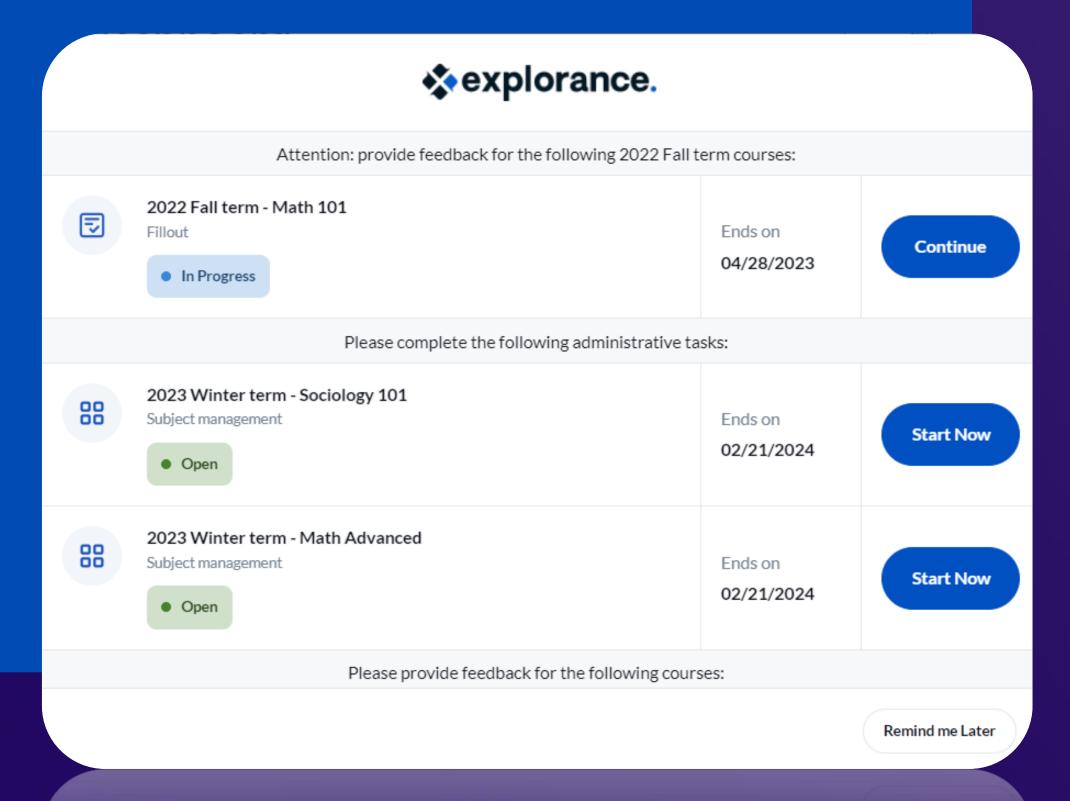






### **Integrations -> Connected**

- Enhanced security for the Blue-Interfolio/Faculty 180 integration
- Blue/Microsoft Dynamics data synch
- All course block for Canvas
- Recent: Granular course naming in Canvas pop-ups
- Recent: Blue/D2L Brightspace data synch
- Around the corner: Blue/Workday data synch
- Around the corner: Blue/Ethos data synch



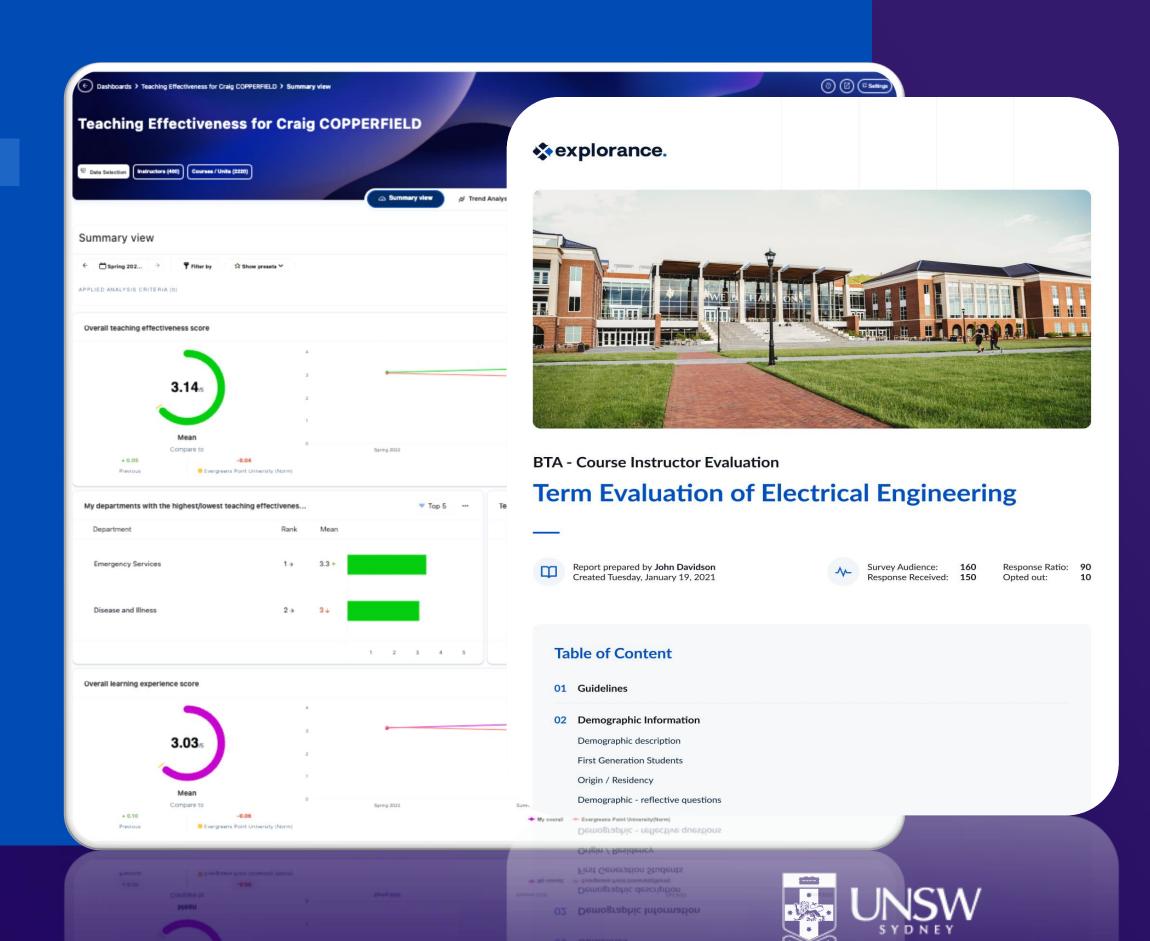






### Reports & Analytics -> Insights

- Reports:
  - -Recent: Updated look & feel (charts, tables, styling)
  - Recent: Multiple choice calculation based on respondent count
- Dashboards:
  - Aggregate Dashboard
  - Response rate trend analysis
  - -Recent: Summary widgets (for aggregate)
  - -Recent: Heatmaps
  - -Recent: Norm comparisons







# Online Help update



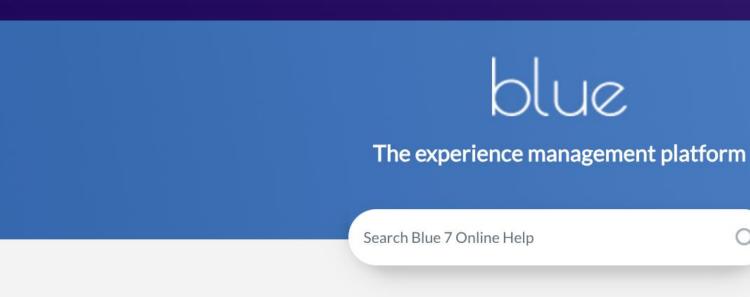






# Online Help update

Onlinehelp.explorance.com/blue



#### **Getting Started**

Are you new to Blue? Follow our introductory articles below to get yourself started with Blue.

#### Configure the Blue System

Find out more about the features and activities necessary to configure the Blue system.

#### Prepare the Data

Q

Find out more about the features and activities necessary to prepare for your feedback process using Blue.

#### Setup and Launch a **Project**

Find out more about the features and activities necessary to implement for your feedback process using Blue.

#### Monitor a Project

Find out more about the features and activities necessary to support your ongoing feedback processes using Blue.

#### **Create and Distribute** Reports

Find out more about the features and activities necessary to report on your feedback process using Blue.

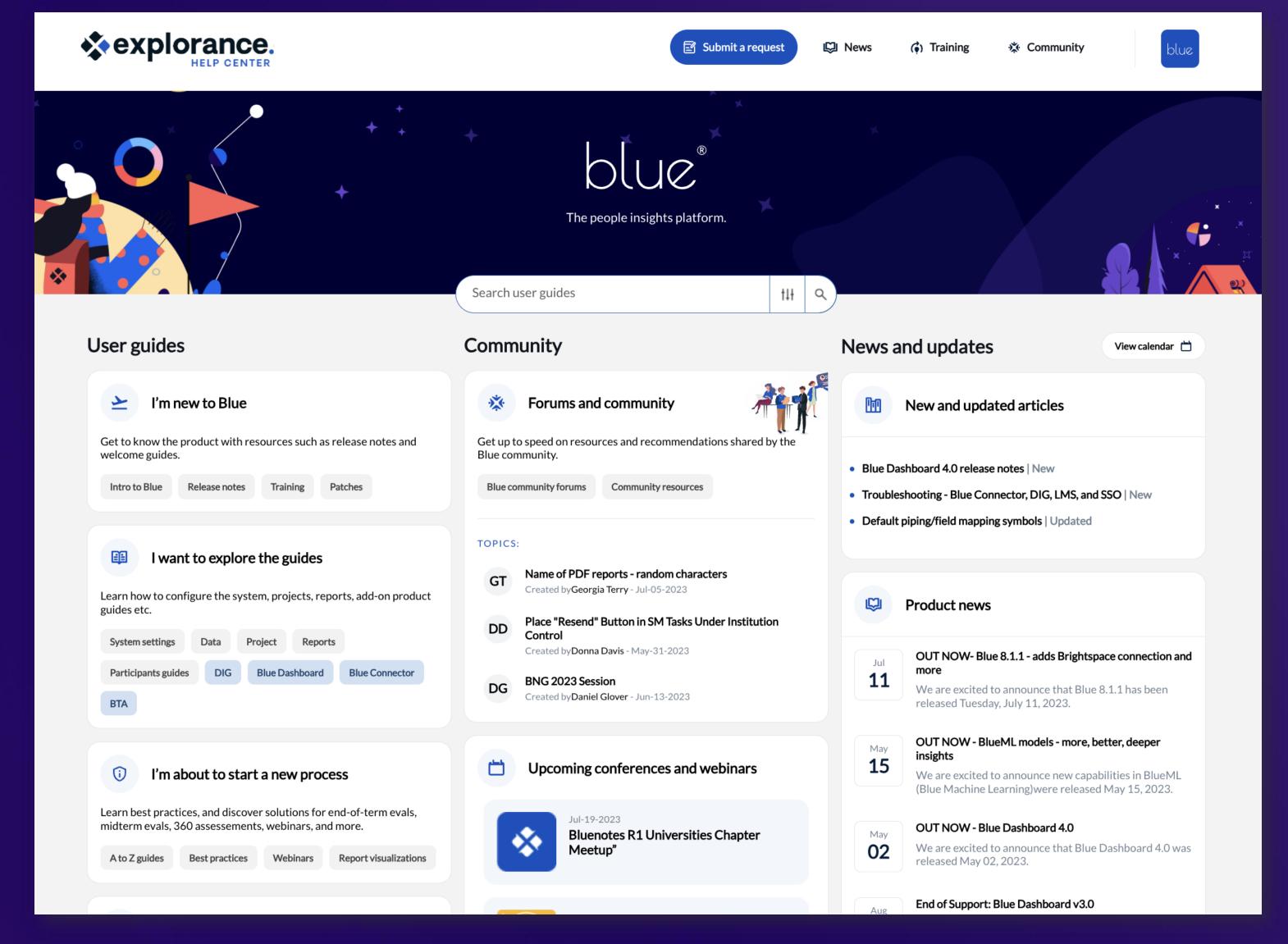






# Online Help update

Onlinehelp.explorance.com/blue









# The foundation of Blue 9







# The Roots of Blue

356 new stories
500+ bugs fixed
58,000 lines of code
removed
200+ new API
endpoints
3x more system tools
explorance
bluenotes

50% team growth
3 years
150,000 wrk hrs
Governance Risk
Compliance Office





# The Roots of Blue

"The best time to plant a tree was 20 years ago. The second best time is now."

- Chinese Proverb





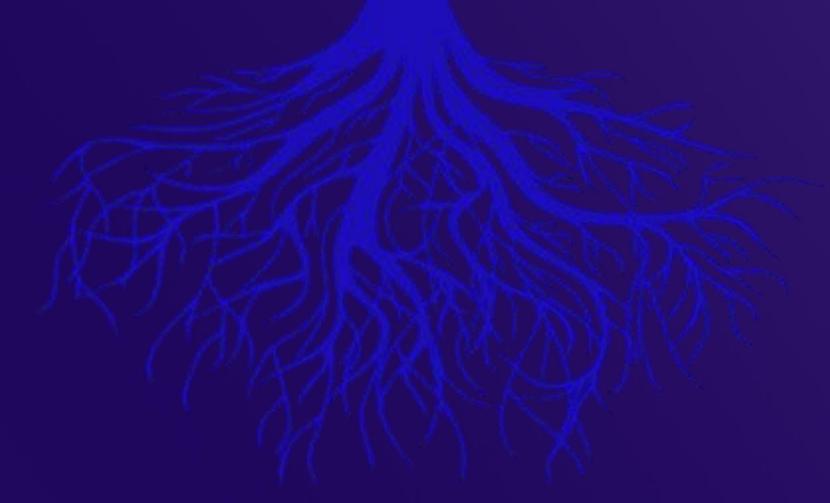


# The Roots of Blue











Blue updates

Around the Corner







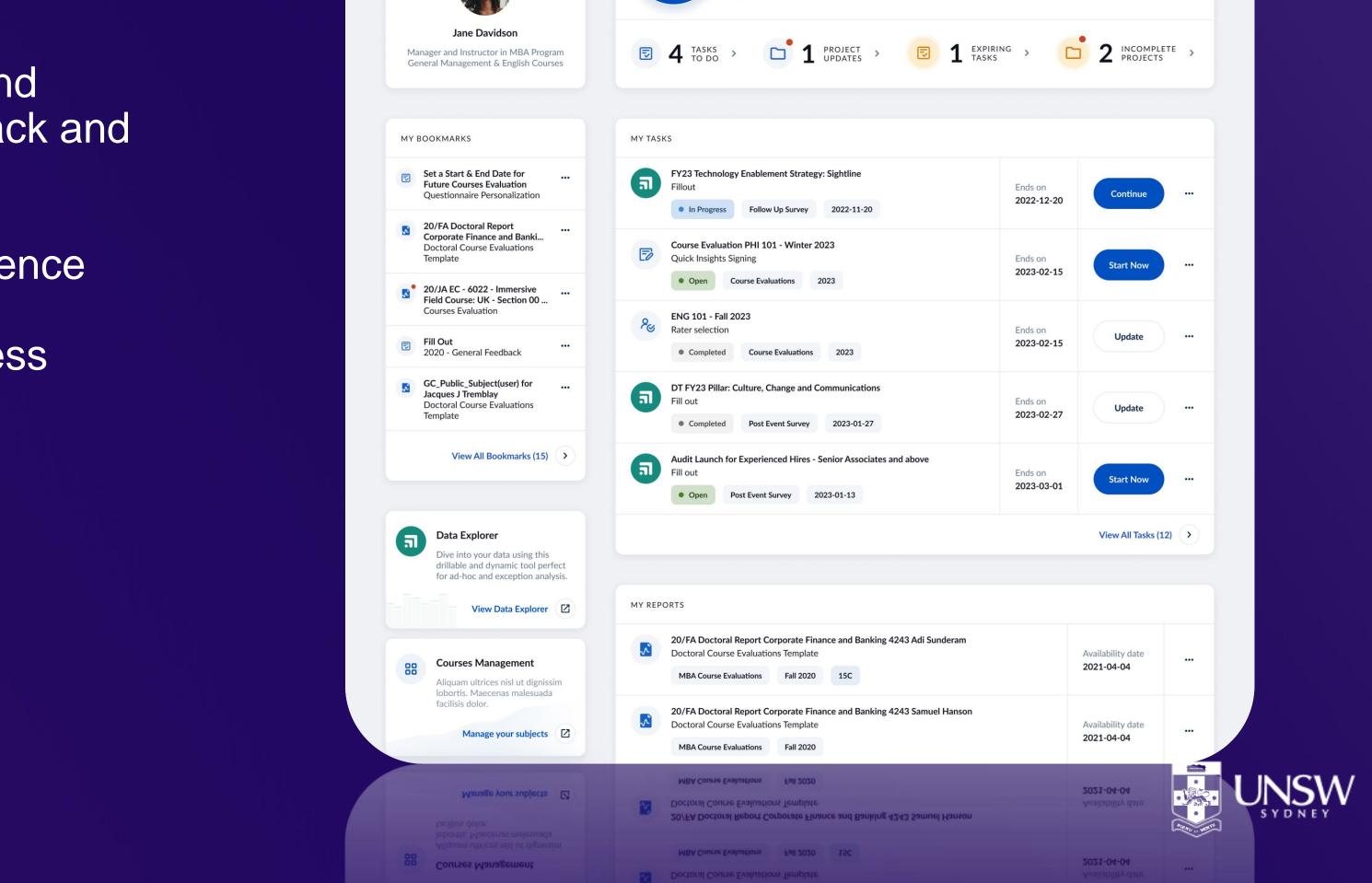
### Blue 9

explorance.

Q Search..

# Centralized Home Key Highlights:

- A central space for Tasks and Reports, focused on feedback and improvement
- Customizable Home experience
- Advanced filtering and access
  - Tags
  - User defined filters
  - Bookmarks
- Expanded SSO support



OVERVIEW

Well Done!

You almost completed your task list. Keep the good work!

■ 1 Open Tasks > ■ 3 Task in Progress > ■ 10 Completed Tasks >

4

☐ My Bookmarks



## Blue Authentication

Oauth 2.0/Federated (Cross domain SSO)

2 Factor Authentication

#### Password

- Duration
- History
- Prohibited words
- Account lockout







# Blue Dashboard Around the corner

### **Key Highlights:**

- Pre-calculated Percentiles
- Heat map based on Percentile
- Heat Map Custom color coding
- Ability to pin items
- Scatter plot chart





# Blue Dashboard — Scatter Plot Chart



Interpolated median





Blue updates

Fast approaching







Instructor pre-selection

ML in Blue reports

Report block enhancements

Bulk Filtering Report & Download



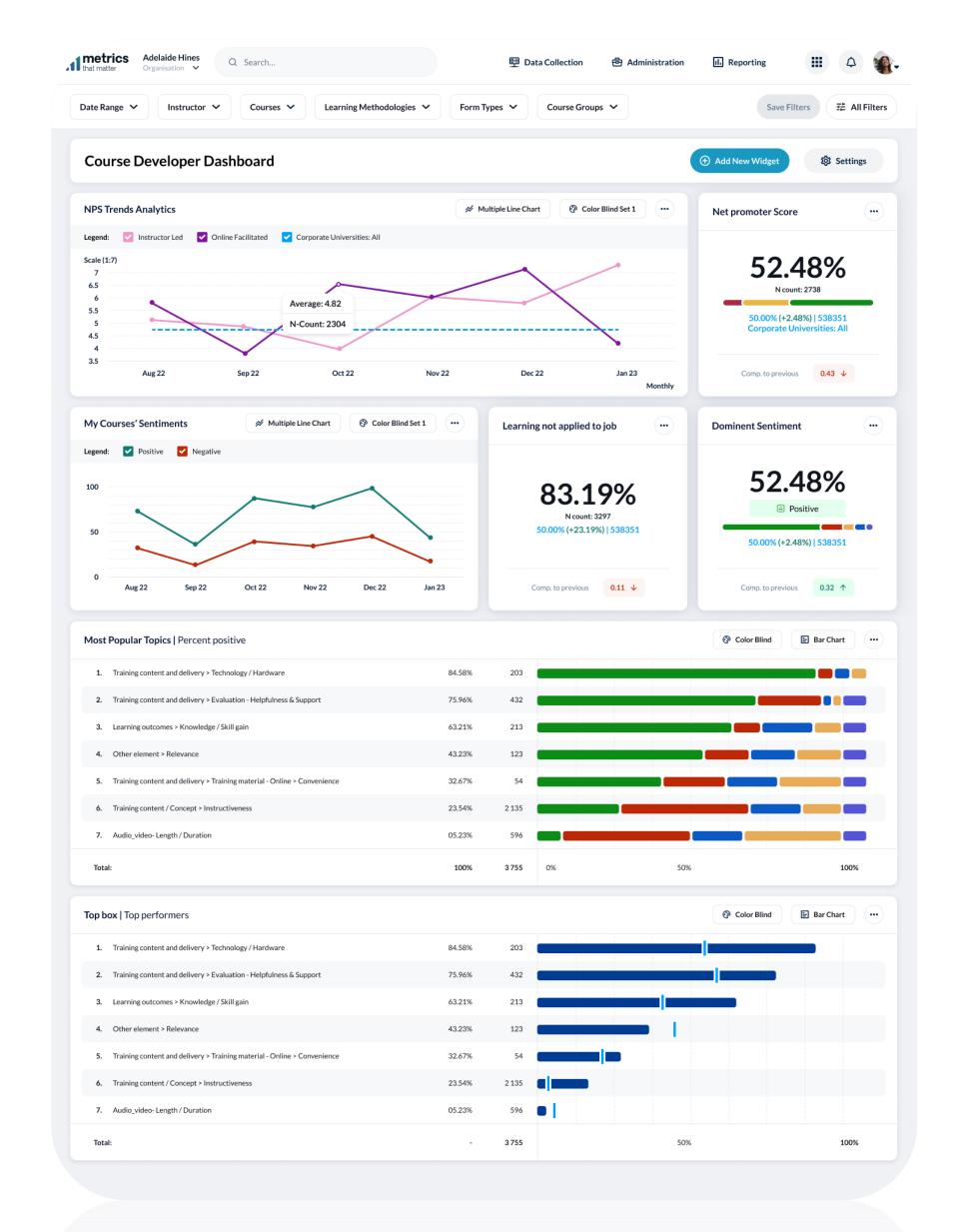


# **Explorance Dashboard**

#### Dashboard + ML

- Mixed method analytics, link qualitative feedback to quantitative metrics
- Monitor dominant sentiment for key programs
- Identify most popular topics from across all comments
- Track how sentiment has changed over time for key programs or topics
- Easily understand what learners are recommending (Start, Stop, Do more, etc.)







Overview 2024









# Blue 9 2024

- Impersonation
- Bulk view & download
- Response Rate Monitor expanded channels
- Response Rate Monitor project filtering
- Central access to report viewing logs
- Rater Selection enhancements: Language selector, new quotas
- Redesigned Signing tasks
- Staggered evaluation timing based on rater group
- Predefining available instructors per student per course (3-level rel.)

- Reports powered by MLY
- New data connectors: SAP SuccessFactors, Oracle,
- Blackboard Ultra, and more
- BLUE DASHBOARD
  - Admin defined presets for filters and comparisons
  - Data selection (Allow subset analysis only)
  - Right-to-left language support
  - Dashboards powered by MLY
  - Widgets for individual dashboards
  - New widgets: Johari Window, question ranking



